



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



**Department of Management Studies**

**TYBMS (Semester –VI)**

**Financial Management**

**Human Resource Management**

**Marketing Management**

**Project Dissertation Report A.Y.2018-19 to 2022-23**

Table Contents

**Contents**

1) Project Dissertation Report A.Y. 2018-19 .....	2
2) Project Dissertation Report A.Y. 2019-20 .....	7
3) Project Dissertation Report A.Y. 2020-21 .....	14
4) Project Dissertation Report A.Y. 2021-22 .....	21
5) Project Dissertation Report A.Y. 2022-23 .....	28



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



1) Project Dissertation Report A.Y. 2018-19

VidyaVikasEducationSociety's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**

DEPARTMENT OF MANAGEMENT STUDIES

**REPORT ON PROJECT WORK**  
(Academic Year 2018-19)

**A] ProgrammeName:** Bachelor of Management Studies (BMS)

**B] ProgrammeCode:** 2M00156

**C] Semester:** VI

**D] Name of the Course that include experiential learning through project:**

1. Project work based on research methodology (Total 100 Marks)  
OR
2. Project work based on internship (Total 100 Marks)

**E] CourseCode:** UBMSFSVL5

**F] Course Objective:**

Inclusion of project work in the course curriculum of the Bachelor of Management Studies programme is one of the ambitious aspects in the programme structure.

The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study.

**G] Course Outcome:**

1. To widened theoretical knowledge with the help of practical knowledge.
2. To develop practical and analytical thinking skill.
3. To develop problem solving skill

**H] Duration of Project Work: One Semester (Six Month)**

**I] General guidelines for preparation of Project Work**

**1. General guidelines for preparation of Project Work based on Research Methodology**

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 083.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



specialization.

- The project report shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space: 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin: in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.
  - The project report should be 80 to 100 pages

**2. Guidelines for preparation of Project Work based on Internship**

- Minimum 20 days/ 100 hours of Internship with an Organisation/ NGO/ Charitable Organization/ Private firm.
- The theme of the internship should be based on any study area of the elective courses
- Experience Certificate is Mandatory
- A project report has to be brief in content and must include the following aspects:
  - Executive Summary: A bird's eye view of your entire presentation has to be precisely offered under this category.
  - Introduction on the Company: A Concise representation of company/ organization defining its scope, products/ services and its SWOT analysis.
  - Statement and Objectives: The mission and vision of the organization need to be stated enshrining its broad strategies.
  - Your Role in the Organization during the internship: The key aspects handled, the department under which you were deployed and brief summary report duly acknowledged by the reporting head.
  - Challenges: The challenges confronted while churning out theoretical knowledge into practical world.
  - Conclusion: A brief overview of your experience and suggestions to bridge the gap between theory and practice.
- The project report based on internship shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space: 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin: in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.





Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



17	183517	HaldankarAniket Anil Anita	Financial Study on Emaar Properties.
18	183518	JadhavSnehalSandeepSmita	A Financial Analysis of Hyundai Motors India Ltd.
19	183519	JagdaleRushikeshGajendra Vandana	A study on Bombay Stock Exchange.
20	183520	Jangle Chirag Ashok Shilpali	A study on Financial Services of HDFC Bank Ltd.
21	183521	JhaGovindBhupendraGambhira	A study on Financial Analysis of HDFC Bank.
22	183522	KadamPrathameshChandrakantSanjivani	A Financial Analysis of Flipkart Company Ltd
23	183523	Kale LochanGirishShraddha	A Financial Study on ICICI Lombard General Insurance Pvt Ltd.
24	183524	KanojiaNitinMukeshPoonam	A Financial Analysis of Reliance Industries Ltd
25	183525	Khan Faisal Mohammad Rafiq	A Financial Analysis of Amazon
26	183526	Khan YasinMohd	A Financial Analysis of State Bank of India
27	183527	MandhareSunitaDattatray	Analysis of Financial performance of ICICI Bank Ltd
28	183528	MandlikMayuri Anil Anita	A study on Investor's Performance towards Various Investment alternatives.
29	183529	NalawadeSmrutiSubhashChhetana	A study on Financial Statement of ONGC Ltd
30	183530	Nar MihirChandrakantJyoti	A study on Dividend policy of HDFC Bank Ltd.
31	183531	NarkarMeghaSantoshSandhya	A Study on Loan offer by Saraswat Co-operative Bank Ltd.
32	183532	OganiyaRohit Rajesh Meena	A study on Retail Banking Transformation in India.
33	183533	ParabDattaramJanardanJayashri	A study on Ratio Analysis of Punjab National Bank
34	183534	Patil Anjali Vilas Ashwini	A study on Compensation Management in Indian Oil Ltd.
35	183535	Pereira Samantha John Fatima	A study on Recruitment Policy of ONGC Ltd.
36	183536	PisalNeha Vijay Neeta	A study on Financial Services of Kotak Mahindra Bank Ltd.
37	183537	Raorane Dinesh Deepak Jyoti	A study on Performance Appraisal System of Accenture Ltd.
38	183538	Rohan Varghese Saly	Human Resource Recruitment Process of Ross Warner solution Ltd.
39	183539	SakpalSuchitaShantaramVimal	A study onLogistic Management of OM Freight and Forwarding Pvt Ltd.
40	183540	SatputeAmitRavindraMandana	A study on Human Resource Talent Acquisition in WMS Pvt Ltd
41	183541	ShaikhAjimNabilalNasim	A study on Performance Appraisal in BSNL.
42	183542	ShaikhShainazShaidaHussainRehana	A study on Marketing Performance of Reliance Retailing Ltd.
43	183543	ShaikhShifanaz Abdul Kader Ruksana	A study and Analysis of Amazon Enterprise Resource Planning.
44	183544	ShivsharanRohan Mohan Nevita	A Study on Consumer Behaviour Towards Johnson and Johnson Products.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



45	183545	SolkarOmkarBudhajiPrami la	A study on Employee Satisfaction NTPC India Ltd.
46	183546	Torne MinalChandrakant	Analysing Marketing Strategy of Patanjali Product Ltd.
47	183547	UnhaleAtishSubhashSangit a	An Analysis on Motivation and Performance of Employees in NITYO infotech Pvt Ltd.
48	183548	BhojaneAkshay Dinesh Amrapali	Recruitment and Selection Process of Starbucks Company.
49	183549	ShivalkarKushalSantoshD hanashree	A brief study on Recruitment process of Al'shaya.
50	183550	BansodeAbhishekKhajapp aLaxmi	A study on performance appraisal of Tata Motors Ltd.
51	183551	VishwakarmaAdarshSuren dra	A study on Recruitment and Selection Process of L&T Infotech Ltd.
52	183552	IshtiaqSafa Syed Shabana	A study on Six-Sigma in Indian Industry.
53	183553	Pimple BharatiShashikant Anita	An analysis of operational Workforce of Amul Milk

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 063.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



2) Project Dissertation Report A.Y. 2019-20

VidyaVikasEducationSociety's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**

DEPARTMENT OF MANAGEMENT STUDIES

**REPORT ON PROJECT WORK**  
(Academic Year 2019-20)

A) Programme Name: Bachelor of Management Studies (BMS)

B) Programme Code: 2M00156

C) Semester: VI

D) Name of the Course that include experiential learning through project:

1. Project work based on research methodology (Total 100 Marks)  
OR
2. Project work based on internship (Total 100 Marks)

E) Course Code: UBMSFSVL5

F) Course Objective:

Inclusion of project work in the course curriculum of the Bachelor of Management Studies programme is one of the ambitious aspects in the programme structure.

The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study.

G) Course Outcome:

1. To widened theoretical knowledge with the help of practical knowledge.
2. To develop practical and analytical thinking skill.
3. To develop problem solving skill

H) Duration of Project Work: One Semester (Six Month)

I) General guidelines for preparation of Project Work

**1. General guidelines for preparation of Project Work based on Research Methodology**

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 083.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



specialization.

- The project report shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space: 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin: in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.
  - The project report should be 80 to 100 pages

**2. Guidelines for preparation of Project Work based on Internship**

- Minimum 20 days/ 100 hours of Internship with an Organisation/ NGO/ Charitable Organization/ Private firm.
- The theme of the internship should be based on any study area of the elective courses
- Experience Certificate is Mandatory
- A project report has to be brief in content and must include the following aspects:
  - Executive Summary: A bird's eye view of your entire presentation has to be precisely offered under this category.
  - Introduction on the Company: A Concise representation of company/ organization defining its scope, products/ services and its SWOT analysis.
  - Statement and Objectives: The mission and vision of the organization need to be stated enshrining its broad strategies.
  - Your Role in the Organization during the internship: The key aspects handled, the department under which you were deployed and brief summary report duly acknowledged by the reporting head.
  - Challenges: The challenges confronted while churning out theoretical knowledge into practical world.
  - Conclusion: A brief overview of your experience and suggestions to bridge the gap between theory and practice.
- The project report based on internship shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space: 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin: in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



- The project report should be of minimum 50 pages

**J] EvaluationPattern:**

The Project Report shall be evaluated in two stages viz.

- Evaluation of Project Report (Bound Copy) **60 Marks**
  - Introduction and other areas covered 20 Marks
  - Research Methodology, Presentation, Analysis and interpretation of data 30 Marks
  - Conclusion & Recommendations 10 Marks
- Conduct of Viva-voce **40 Marks**
  - In the course of Viva-voce, the questions may be asked such as importance / relevance of the study, objective of the study, methodology of the study/ mode of Enquiry (question responses) 10 Marks
  - Ability to explain the analysis, findings, concluding observations, recommendation, limitations of the Study - 20 Marks
  - Overall Impression (including Communication Skill) 10 Marks

**K] ListofLearnersandProjectTitles:**

Sr.No	Roll No	Name of Learner	Title of the Project Work
<b>FINANCIAL MANAGEMENT</b>			
1	193501	BankarPallavi Vijay	To study about the impact of GST on commodity market in India
2	193502	BorhadePritiRamdas	A study on product portfolio of HDFC Bank life insurance
3	193503	BorichaKirti Ramesh	A study on HDFC life insurance company ltd towards consumer buying behaviour in life insurance company
4	193504	ChavanIshwariPrasanna	"A comparative fundamental analysis between Canara Bank ltd. And icici bank ltd."
5	193505	DevdhareSurajVitthal	ABSENT
6	193506	GhareRaviraj Vilas	A Study on financial analysis of Punjab national Bank in Mumbai region
7	193507	Gupta PoojaManojkumar	To Study Fundamental Analysis of Insurance Sector in Life insurance corporation
8	193508	Gupta SurajMadanlal	"Study on Financial Analysis of ICICI Bank Mulund Branch"
9	193509	Jadhav Rahul Ravindra	"A Study on Bank Assurance as Part of Integrated Retail Banking Service with reference to Oriental Insurance Company"
10	193510	KathariaSunhilPurushottamdas	A study of investor perception towards mutual fund
11	193511	KedarePrajaktaSubhash	A Comparative Study of ATM Service of ICICI Bank and HDFC Bank
12	193512	KhillariSiddheshDevidas	A study on Working Capital Management of Tata Motors Ltd.
13	193513	KonkaEknathManohar	A study on Aditya Birla Sun Life Mutual Fund
14	193514	Manjarekar Prasad Pramod	study on financial derivatives ( futures & options )



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



15	193515	Maurya Deepak Trilokinath	A Study on investors perception toward Axis Bank mutual fund
16	193516	MhaskarPranayRamchandra	ABSENT
17	193517	More Ashwini Ashok	to study an analysis of financial statement of reliance industry
18	193518	NareSamruddhi Sunil	A Comparative Study on Mutual Fund and Life Insurance Policy of Kotak Mahindra Bank Ltd and ICICI Bank Ltd
19	193519	PatilPravinSopan	Comparative Study Of Financial Ratio Analysis of Asian Paint Pvt Ltd. And Berger
20	193520	PawarPranita Shankar	Investment Avenues of Indian investors by ICICI Bank
21	193521	PawarRenukaManjush	A study on financial analysis of HDFC Bank Ltd with respect to Kanjurmarg Branch
22	193522	PhadtareHarshada Sanjay	A study of investment of financial services of Andhra bank
23	193523	SansareAshwiniRaju	A Study on Financial Literacy Among University Students
24	193524	SarodeSauravGautam	A study on Indian insurance industry with reference to HDFC Standard Life
25	193525	SaswadeNishaDasharath	A Study On Comparative Financial Analysis of Nestle India Ltd. Company and Parle Products Private Ltd. Company With Respective Mumbai Region
26	193526	SawantDivyaNandkumar	"A Comparative Analysis of HDFC Mutual Fund with Tata Mutual Fund in Mumbai Region"
27	193527	SawantPallaviPrakash	A study of credit card services provided by HDFC Bank with reference to Ghatkopar Branch
28	193528	Shaikh Mohammed Ibrahim Sultan	A Study on Financial Services Offered by ICICI Bank with reference to Vikhroli Branch
29	193529	ShindeNivruttiDnyaneshwar	"A Study on Dividend Policy of ICICI Bank Ltd"
30	193530	ShirsatAkshata Vikas	Study on Dividend Policy of HDFC Bank Ltd"
31	193531	SonawaneAnkitaShirish	A Study on Loan Offered By Saraswat Co-operative Bank Ltd
32	193532	SonawanePrajaktaMilind	A study on retail banking transformation in India
33	193533	SutarChetanaDashrath	A study of ratio analysis of Punjab National Bank
34	193534	SutarRitika Suresh	Comparative analysis of products & service of Axis bank with its competitors
35	193535	VajeKajal Ram	A Study Of mutual fund on Mahindra Finance in Mumbai
<b>HUMAN RESOURCE MANAGEMENT</b>			
36			
37	193561	BoradeVaishanaviDadera	A Study on recruitment process of Airtel with reference to Mulund branch
38	193562	Date Nihar Ramesh	A Study of Recruitment & Selection process of RelainceJio.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



39	193563	Dhobi PradeepRamsevak	A Study on effectiveness of training and employees career growth, with Reference to Decathlon Sports India R-city Branch
40	193564	DhorapPratikshaBaban	A Study of satisfaction of managerial employee on performance appraisal in Apollo tyres Ltd with reference to Mumbai region
41	193565	DudhawadeAkshataBaban	A Study of Employee Training and Development, with Reference Nestle India Ltd Mumbai
42	193566	GaikwadAshwiniBabasaheb	A Study of Recruitment and Selection process of Coca Cola with reference AndheriPlant.
43	193567	GawliAkshataKashinath	A study on employee satisfaction level in WIPRO (BPO) Pvt Ltd with reference to Powai
44	193568	GuravDakshataHemant	A Study on recruitment process for fresher's on reliance industries limited in Vikhroli.
45	193569	JadhavPramilaSampat	A Study of employees satisfaction analysis of burger king of Mumbai Pvt Ltd
46	193570	JadhavShivaniRajendra	A Study on employee satisfaction at kurl-on product limited
47	193571	JillellaAkshay Kumar Trimurthulu	A Study on HRM Conducted at Hero Motors, Mumbai With Reference to Employee Satisfaction''
48	193572	Khot Ganesh Gajanan	A Study on corporate social responsibility of Ceat Tyres Ltd, Bhandup .
49	193573	KondapalliBuggappaMogalappa	ABSENT
50	193574	LoharAkashMaruti	A Study of HR Practises and Performance Appraisal of Club Factort, Mumbai Region
51	193575	ManjarekarSnehaBaliraj	A Study of Employee Retention In Huawei and Ericsson, Goregoan Branch
52	193576	Mishra Saurabh Kumar Vishal Kumar	A study on best HR practices in Reliance Jio industry with reference to Mumbai region
53	193577	MokalKomal Kailas	A study on recruitment process of Godrej with reference to Mumbai region
54	193578	More Pooja Deepak	A Study on SWOT Analysis of Om Gold Trade-net Limited Company in Thane-"
55	193579	NarhireAkash Suresh	Training and Development of WIPRO
56	193580	PandeyAnchalBhishma	A study of recruitment and selection practices at big bazar with reference to thane region
57	193581	PatilPoojaMahadevappa	A Study Of Job Satisfaction Among The Employees OF Hindustan Petroleum Corporation Limited
58	193582	Patil Rahul Shamrao	Study of training & development in Multinational Companies with reference to Capgemini.
59	193583	PawarTanushreeMahendra	A study of employee satisfaction in target oriented at amazon with reference to Mumbai
60	193584	SaitawadekarVishakhaMangesh	A study on requirement and selection process in PEPSICO with reference to Mumbai region
61	193585	ShaikhMuskanAkhtar	A comparative study on employee job satisfaction with reference to Wipro and Accenture Pvt. Ltd

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 083.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



62	193586	ShaikhMuskan Rashid	A study on impact of performance appraisal on employee satisfaction of Tata Consultancy Services Ltd
63	193587	ShirkeSrutiRajendra	A study of role of administrator in team building and development at Cipla private limited.
64	193588	TariVishwanath Sanjay	A study on employee motivation strategy with reference to reliance industries
65	193589	ValmikiNehaShambir	A study of Performance Appraisal at Vedam design and technical consultant Pvt LTD Mumbai
66	193590	Vishwakarma Ravi Girish	A study on employees motivation strategy of Zivira labs Pvt Ltd
67	193591	Yamalwada Manoj Babu	A Study of Effectiveness of Training of Godrej Company with reference to Mumbai Region
<b>MARKETING MANAGEMENT</b>			
68	193611	ChauhanJeetendraAchalaram	Marketing strategy of Hindustan Unilever limited
69	193612	ChavanSairajRajan	Marketing strategy of Starbucks in India
70	193613	DhawaleShweta Bharat	A study on consumer preference towards Royal Enfield Bikes
71	193614	DudhawadeAkshayBaban	A study of consumer buying behaviour with reference to D-mart, Mumbai
72	193615	Gupta GauravManikchand	A study on consumer perception towards hero motor bikes in Mumbai City.
73	193616	JadhavDivyaUjjwal	A Study On Customer Relationship Management in P&G with Reference to Andheri Branch
74	193617	KudtarkarMayuresh Shankar	A study on the effectiveness of the online food delivery apps in Mumbai
75	193618	Malik ParvezAfzal	Marketing strategy of Cadbury in Mumbai region
76	193619	More Hitesh Rajendra	A study on market analysis and sales development of Amul Milk
77	193620	MulukTusharBajrang	Marketing Strategy and Consumer Satisfaction of Big Bazaar
78	193621	Nagpure Vishal Sanjeev	"A Study Of Two Brands : Yahoo's Mistakes VS Google's Mastery"
79	193622	PradhanArkesh Sanjay	A study on working of Flipkart .com in emerging market
80	193623	PrajapatiAnand Kumar Ramjit	Study of Retail Marketing of Home Appliances of LG Company
81	193624	SalunkheAshitoshGorakh	A study on Marketing Strategy of XIOMI mobile in Mumbai region
82	193625	Satwadhira Nikhil Mohan	A Study on Marketing Strategy to the Success of Reliance Jio With Reference to Customers
83	193626	SawantRitikSahebrao	A study on marketing strategies of KFC
84	193627	ShaikhArbazRazak	Study of marketing strategy of Health insurance in ICICI bank
85	193628	SiddiqueMohd. MuquimMohdnaim	Marketing mix of Parle Products
86	193629	VarikoliAnju Thomas	A study on marketing strategy of McDonald's with reference to customer satisfaction in



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



			Mumbai region
87	193630	VermaAvinash Kumar Ghanshyam	A study on marketing strategy of puma in Mumbai region
88	193631	VishwakarmaAnkitAnilkumar	'A study on to understand the Customer Management of Mumbai Dabbawala'
89	193632	VishwakarmaRushaliKamesh	A study of consumer behaviour with special reference to skin care with related to brand soap with reference to Mumbai

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 063.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



3) Project Dissertation Report A.Y. 2020-21

VidyaVikasEducationSociety's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**

DEPARTMENT OF MANAGEMENT STUDIES

**REPORT ON PROJECT WORK**  
(Academic Year 2020-21)

A] Programme Name: Bachelor of Management Studies (BMS)

B] Programme Code: 2M00156

C] Semester: VI

D] Name of the Course that include experiential learning through project:

1. Project work based on research methodology (Total 100 Marks)  
OR
2. Project work based on internship (Total 100 Marks)

E] Course Code: UBMSFSVL5

F] Course Objective:

Inclusion of project work in the course curriculum of the Bachelor of Management Studies programme is one of the ambitious aspects in the programme structure.

The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study.

G] Course Outcome:

1. To widened theoretical knowledge with the help of practical knowledge.
2. To develop practical and analytical thinking skill.
3. To develop problem solving skill

H] Duration of Project Work: One Semester (Six Month)

I] General guidelines for preparation of Project Work

1. General guidelines for preparation of Project Work based on Research Methodology

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 063.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



specialization.

➤ The project report shall be prepared as per the broad guidelines given below:

- Font type: Times New Roman
- Font size: 12-For content, 14-for Title
- Line Space: 1.5-for content and 1-for in table work
- Paper Size: A4
- Margin: in Left-1.5, Up-Down-Right-1
- The Project Report shall be bounded.
- The project report should be 80 to 100 pages

**2. Guidelines for preparation of Project Work based on Internship**

- Minimum 20 days/ 100 hours of Internship with an Organisation/ NGO/ Charitable Organization/ Private firm.
- The theme of the internship should be based on any study area of the elective courses
- Experience Certificate is Mandatory
- A project report has to be brief in content and must include the following aspects:
- Executive Summary: A bird's eye view of your entire presentation has to be precisely offered under this category.
- Introduction on the Company: A Concise representation of company/ organization defining its scope, products/ services and its SWOT analysis.
- Statement and Objectives: The mission and vision of the organization need to be stated enshrining its broad strategies.
- Your Role in the Organization during the internship: The key aspects handled, the department under which you were deployed and brief summary report duly acknowledged by the reporting head.
- Challenges: The challenges confronted while churning out theoretical knowledge into practical world.
- Conclusion: A brief overview of your experience and suggestions to bridge the gap between theory and practice.
- The project report based on internship shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space: 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin: in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.





Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



			market with reference to Zerodha Broking Ltd.
14	203514	Ritesh Sunil Kandare	A study on customer satisfaction regarding internet banking services with reference to Bank of India (Kalyan Branch)
15	203515	Sohaib Anwar Khan	A Study of investors perception towards mutual fund with reference to Vikhroli Region .
16	203516	Wasifalim khan	A Study of Internet Banking of Union Bank with reference to Sion branch
17	203517	Vijay ramakantkhopkar	A Study on Impact of Mobile Payment with special reference to Youths
18	203518	DishaDeviprasadLehengere	Comparative analysis of financial planning and forecasting with respect to Dabur and Hindustan Unilever (HUL) LTD.
19	203519	Akshayrajulokhande	A study of investors perception towards commodity and derivatives market in Pune
20	203520	Ashwinibabunaik	A Study of market analysis and sale Development with respect to Amul Milk(Mumbai)
21	203521	SumedhSubhashNirbhavane	A Financial analysis of Angel Broking Ltd
22	203522	ShreyashRaghoNirgun	A study of ATM Services provided by SBI bank With reference to Bhandup .
23	203523	Trupti Shankar Palkar	A study of financial services offered by Saraswat bank (with reference of Powai branch )
24	203524	Yogeshdineshchandrapandey	A study of internet banking of Indian Overseas Bank with reference to Thane branch
25	203525	Hitesh Patil	A Study of Product Portfolio of Life Insurance Corporation, India.
26	203526	Rahul sarjeraopatil	A study on Financial analysis of Union Bank with reference to Ghatkopar Branch.
27	203527	Prachi Ajay Pingulkar	A study of Investment vs. Savings - risks and opportunities
28	203528	Darshanrai	A study of investors perception towards bull and bear market strategies with special reference to Vikhroli.
29	203529	Mahendra jai rajput	A study on credit risk management with reference to Bank of Maharashtra .
30	203530	Rubinasabir Ali	A study of investors perception towards online trading and its impact over savings with reference to Airoli.
31	203531	JunaidShaikh	A study on customer satisfaction regarding internet banking services with reference to IDFC Bank (Powai Branch)
32	203532	MoinShaikh	A study on insurance sector in India & Role of IRDA
33	203533	Sanju.Ramesh.Sharma	A study of investment strategies used by investors in insurance sector with reference to Mulund.
34	203534	ANJALI RAM SINGH	A Study on foreign exchange in risk management with reference to HCL Technologies Ltd .(Navi Mumbai)
35	203535	ChetanSakharamSutar	A study on Income tax planning patterns of investors with reference to Mumbai
36	203536	Nikul Ajay Sutar	A Study of Financial crisis of Yes Bank and their Impact on Customer and their Employees
37	203537	Vinod Vilas Tagtode	A Study of investors perception towards mutual fund with reference to Powai.
38	203538	Raj manojtambe	A Study on factors affecting financial instruments of

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 083.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



			Capital Market .
40	203539	Adityathorat	A Study on Offshore Banking facilities with special reference to State Bank of India (Fort branch)
41	203540	TusharArunThorat	A study of perception of investors in Indian share market with reference to Sharekhan Ltd.
42	203541	Shwetavithalutekar	A Study of Product Portfolio of HDFC Bank Life insurance.
43	203542	AAKASH ASHOK WAGHMARE	A study of impact of COVID -19 pandemic on expenditure Patterns of the investors with special reference to Andheri .
44	203543	Vidya lallanyadav	A Study on Credit Risk Management with reference to State Bank of India .
<b>HUMAN RESOURCE MANAGEMENT</b>			
45	203561	Ansari AfreenWasim Ahmed	A study on factors affecting outsourcing in BPO companies with reference to Thane and Aroli.
46	203562	ShreyaSudhakarBerde	A Study of factors affecting employee productivity through work engagement with reference to DHL (Mumbai )
47	203563	AkankshaRamdaschavan	A study on employee perceptions about effectiveness of measures adapted by IT companies (with reference of Newera Informative Pvt Ltd company)
48	203564	Pratikshadhiwar	A Comparative study on human resource audit with reference to Amazon and Flipkart (Mumbai )
49	203565	Vikas pandurangghadage	A study on HR outsourcing of Talent Pro and it's impact on work life balance of employees with reference to Merchant banking of HDFC bank
50	203566	Aadeshshokgharat	A study on Recruitment and selection process of AirtelPvt. Ltd (with reference to)
51	203567	SAI GHATGE	A study on Hr practice in reliance jio industries (with reference to Navi Mumbai region)
52	203568	Snehaghokshe	A study on HR outsourcing of Talent Pro and it's impact on worklife balance of employees with reference to State Bank of Maharashtra .
53	203569	SNEHA SUDHIR GORIVALE	A study of employee employer relationship with reference to TATA COMPANY LTD.
54	203570	Kshitijavishwas hire	A study of job satisfaction among employees of Bharat Petroleum (with reference to Mumbai region).
55	203571	KajalMarutiHiwale	A study on job satisfaction of employees of Larson and Turbo Ltd.
56	203572	Siddesh kale	A study on Relationship between employees - employees and employees - employer with reference to Dmart(Kanjur Marg)
57	203573	PrachiVivekkamble	A study on Recruitment of Financial consultant in HDFC life insurance.
58	203574	SakshiDevidasKamble	A study of job satisfaction of WNS with reference to Vikhroli
59	203575	Nikita KishorKargutkar	A study on research of training and development strategies in Wipro Ltd reference to Airoli branch
60	203576	SiddheshKhot	A comparative study on job satisfaction of academic staff in private colleges(with reference to Mumbai region)
61	203577	PrathameshYuvrajMadar	A study on recruitment and selection process in



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



			Reliance Jio (with reference to Mumbai region).
62	203578	Diptishivlingmeher	A study on work life balance in IT sector companies with reference to Singhania Ltd (Borivali)
63	203579	PrachiPradip More	A study on HR policies of Episource LLC (Andheri)
64	203580	SamikshaPansare	A study on HR Policies of Dmart With reference to Mumbai Region.
65	203581	Nikita ShriramParab	A study of impact of performance appraisal on staff productivity of Wipro Ltd (Airoli)
66	203582	JatinParmar	A Study of Recruitment and Selection Process of Infosys India Ltd.
67	203583	KadambariRaut	A study of factors affecting Employee Satisfaction with special reference to Banks (Mumbai )
68	203584	AishwaryaNitinRupwate	A Study on Training and Development Strategies of Indian IT Companies with Reference to TCS (Vikhroli)
69	203585	TanmaeeSatish Salve	A study on employee motivation strategy with special reference to Reliance industry (Thane)
70	203586	NilambariAvinashSalvi	A Study on Training and Development in Mahanagar Telephone Nigam Limited in Mumbai
71	203587	Siddhi SandipSanap	A study on grievance handling in Good Morning Travel and Tourism Company ( with reference to Mahim Region)
72	203588	SankpalOmkar Ramesh	Review of Recruitment and Selection Process in Axis Bank
73	203589	RutikaRavindraSawant	A study on factors affecting employee motivation in HDFC Bank (Lower Parel)
74	203590	SayyedShafaquebanoaijazahmad	A study on job satisfaction in OML entertainment with reference to Lower Parel.
75	203591	ShindePrachiHanumat	A study of impact of COVID -19 on HRM with reference to BYJU's .
76	203592	Gauri Singh	A study of impact of job stress over employess with reference to Decathalon (Ghatkopar).
77	203593	SripadaGeerwaniSuryanarayana Murthy	A comparative study of employee satisfaction regarding different production houses and advertising agencies of Mumbai.
78	203594	HimanshuTrimbakTawde	A study on Relationship between employees - employees and employees - employer with reference to Dmart(Kanjur Marg)
79	203595	DipaliBhagvanTwahare	A study on factors affecting Recruitment and Selection process of employees of HDFC bank (Ghatkopar).
80	203596	NamrataGhanshayamTemkar	A study of corporate social responsibility of LNT Ltd (Mumbai)
81	203597	Divyasatishubhare	A STUDY OF STRATEGIC HUMAN RESOURCE MANAGEMENT IN TAJ HOTEL, MUMBAI.
82	203598	MrunalWankhede	A study on HR Policies of Dmart With reference to Powai .
83	203599	DivyaYadav	A study on work life balance of employees of BPO with special reference to .....(Thane)
84	203600	Bhumika more	A study of performance management system of HDFC life insurance.
85	203601	AwghadeVishakha	"A study on resruiment and selection in urviconinternationals with reference to Mumbai



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



			region."
86	203602	PradnyaBalwantParule	A STUDY OF EMPLOYEE'S TRAINING IN STATE BANK OF INDIA.
<b>Marketing Management</b>			
87	203611	Siddharth R bhandare	A STUDY OF CUSTOMER'S SATISFACTION OF VODAPHONE INDIA
88	203612	BhoirSarvesh	STUDY OF INTERNET MARKETING PROCESS OF FLIPKART PRIVATE LIMITED, INDIA.
89	203613	VandanChheda	A Study of Customer satisfaction towards online shopping with reference to Powai.
90	203614	ZidaneRomualdD'Cruz	A STUDY OF RETAIL MARKETING STRATEGY OF DMART WITH REFERENCE TO MUMBAI REGION
91	203615	Nirajdesai	A study on factors affecting Marketing Strategies of Samsungn ltd.
92	203616	GauravMahadevGaikwad	A study of factor affecting marketing strategies of Cadbury (Andheri)
93	203617	SUYASH ANIL HAGIR	"A STUDY OF MARKTING STRATRGY OF RELIANCE JIO INFOCOMM LTD. INDIA.
94	203618	Sahil Rahul Kamble	A study on factors affecting customer satisfaction towards Reliance Hamleys (Worli)
95	203619	Ahmed Abu Amir Khan	A STUDY OF ADVERTISING PROCESS OF TATA MOTORS LTD.
96	203620	SantoshRamchandraManjarekar	A study on Customer Satisfaction towards the marketing strategies of OTT platform (with reference to Mumbai region).
97	203621	AnupAdikraoNivdange	A Study on Marketing Strategies of McDonald's
98	203622	SAKSHI SAWANT	A Study of Customer sastisfaction of McDonald's.
99	203623	Yusuf ShahnawazSayed	A STUDY OF MARKETING STRATEGY OF AMUL COMPANY PVT LTD (INDIA)
100	203624	singhhimanshuvivekanand	STUDY OF MARKETING STRATEGY OF BISLERI INTERNATIONAL PVT. LTD.
101	203625	Aniketsurwade	A study of marketing strategies of StarBuck with reference to Mumbai.
102	203626	Jithin Jose	A STUDY OF CUSTOMER'S SATISFACTION OF VODAPHONE INDIA
103	203627	CHIRAG WAGH	A STUDY ON CUSTOMER SATISFACTION LEVEL OF TWO WHEELER USERS with special reference Suzuki Company Ltd.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



4) **Project Dissertation Report A.Y. 2021-22**

VidyaVikasEducationSociety's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**

DEPARTMENT OF MANAGEMENT STUDIES

**PROJECT WORK**  
(Academic Year 2021-22)

A] **ProgrammeName:** Bachelor of Management Studies (BMS)

B] **ProgrammeCode:** 2M00156

C] **Semester:** VI

D] **Name of the Course that include experiential learning through project:**

1. Project work based on research methodology (Total 100 Marks)  
OR
2. Project work based on internship (Total 100 Marks)

E] **CourseCode:** UBMSFSVI.5

F] **Course Objective:**

Inclusion of project work in the course curriculum of the Bachelor of Management Studies programme is one of the ambitious aspects in the programme structure.

The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study.

G] **Course Outcome:**

1. To widened theoretical knowledge with the help of practical knowledge.
2. To develop practical and analytical thinking skill.
3. To develop problem solving skill

H] **Duration of Project Work: One Semester (Six Month)**

I] **General guidelines for preparation of Project Work**

1. **General guidelines for preparation of Project Work based on Research Methodology**

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 083.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



specialization.

- The project report shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space: 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin: in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.
  - The project report should be 80 to 100 pages

**2. Guidelines for preparation of Project Work based on Internship**

- Minimum 20 days/ 100 hours of Internship with an Organisation/ NGO/ Charitable Organization/ Private firm.
- The theme of the internship should be based on any study area of the elective courses
- Experience Certificate is Mandatory
- A project report has to be brief in content and must include the following aspects:
  - Executive Summary: A bird's eye view of your entire presentation has to be precisely offered under this category.
  - Introduction on the Company: A Concise representation of company/ organization defining its scope, products/ services and its SWOT analysis.
  - Statement and Objectives: The mission and vision of the organization need to be stated enshrining its broad strategies.
  - Your Role in the Organization during the internship: The key aspects handled, the department under which you were deployed and brief summary report duly acknowledged by the reporting head.
  - Challenges: The challenges confronted while churning out theoretical knowledge into practical world.
  - Conclusion: A brief overview of your experience and suggestions to bridge the gap between theory and practice.
- The project report based on internship shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space: 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin: in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



- The project report should be of minimum 50 pages

**J] Evaluation Pattern:**

The Project Report shall be evaluated in two stages viz.

- Evaluation of Project Report (Bound Copy) **60 Marks**
  - Introduction and other areas covered 20 Marks
  - Research Methodology, Presentation, Analysis and interpretation of data 30 Marks
  - Conclusion & Recommendations 10 Marks
- Conduct of Viva-voce **40 Marks**
  - In the course of Viva-voce, the questions may be asked such as importance / relevance of the study, objective of the study, methodology of the study/ mode of Enquiry (question responses) 10 Marks
  - Ability to explain the analysis, findings, concluding observations, recommendation, limitations of the Study - 20 Marks
  - Overall Impression (including Communication Skill) 10 Marks

**K] List of Learners and Project Titles:**

Sr.No	Roll No	Name of Learner	Title of the Project
<b>FINANCIAL MANAGEMENT</b>			
1	212501	Adate Sakshi Rajesh	A comparative study on Investment in Equity and Mutual Fund
2	212502	Bhamble Mayuri Pandit	A comprehensive study on risk and return analysis of HDFC ERGO General Insurance
3	212503	Brid Pranali Prakash	An analytical study on financial statements of Reliance Industries Limited
4	212504	Devadiga Rishi Chandrakant	A comparative study on financial performance of State Bank of India and Bank of Baroda
5	212505	Devadiga Snehal Ganesh	A comprehensive study on impact of Venture Capital Financing of small and medium enterprise
6	212506	Dhadwad Gauri Sunil	A brief study on financial services offered by State Bank of India .
7	212507	Ekawade Prathmesh Ankush	A structural study on Commodity Markets in India.
8	212508	Gaikwad Shubham Shantaram	An analytical study on Mutual Fund services offered by Housing Development and Financial Corporations
9	212509	Ingle Komalika Mukund	A Study on small saving schemes in India
10	212510	Jadhav Shubham Anil	A detailed study on Credit risk Management in State Bank of India.
11	212511	Jain Nidhi Rajendra	A Quantitative Study on Functions and Working of Bombay Stock Exchange (BSE)
12	212512	Kamble Namrata	A Study on E-Banking Services Provided By ICICI Bank LTD (Industrial Credit Investment Corporation of India)
13	212513	Kamble Shubham Subhash	A Study on Different Commodities Traded In Commodity Market
14	212514	Karade Siddhi Santosh	A Brief Study on Financial Performance of Hindustan Unilever LTD

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 083.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



15	212515	KarekarAman Sunil	A Comparative Study on Financial Risk Management and Risk Management of SBI Bank (State Bank of India)
16	212516	Khan Arshi Ashraf	A Study on Various E-Banking Services Provided By HDFC Bank (Housing Development Finance Corporation)
17	212517	MallahSoniyaDinanath	A Analysis of Financial Performance of Airtel Private LTD (Mulund Branch)
18	212518	Patel Adil Fakir Mohammad	The Crucial Role of Merchant Banking Services In ICICI Bank (Industrial Credit Investment Corporation of India)
19	212519	Patel ShifaMohdSiraj	An Analytical Study of Foreign Institution Investment In Capital Market
20	212520	Patil Raj Vaibhav	An Analytical Study on Financial and Technical Analysis of Trident Group
21	212521	PatkarSrushti Sunil	A study on investments in equity shares with respect of Bombay Stock Exchange
22	212522	PatoleMayur Rajesh	A study on various insurance policies offered by HDFC Life Insurance Co Ltd.
23	212523	Patra Abhipsha Ranjan	Capital Markets And Financial Sector Regulations In India ; A Review
24	212524	PawarPriyaBalu	A comparative study on home loan offered by public banks with respect of State Bank of India and Bank of Maharashtra
25	212525	PawarRituPravin	A study on awareness of Pradhan MantriDhanYojana(PMJDY) among small savings investors with respect of Thane region
26	212526	Raut BhagyashreeKanba	A study on risk management in banking sector with respect of ICICI Bank
27	212527	RokadeKajalDilip	A conceptual study on working capital managementof cement industry with respect of ACC Cement
28	212528	SakpalPranamRavindra	A study on ratio analysis of Information Technology industry with respect of Infosys Ltd
29	212529	Sapkal Nikhil Navnath	A Comparative study on various SIP schemes of Mutual Fund with respect of Baroda Asset Management India Ltd.
30	212530	SatheNiharUmesh	A study on awarenessof various investment avenues among customers with respect of Mumbai region
31	212531	Shaikh Sabina Jalal	An analytical study on financial performance ofpharmaceutical Companies during pandemic with respect ofCipla Co Ltd.
32	212532	Shaikh Yashmin Abdul Rahman	A study on analysis of financial statement of automobile industry with respect of Tata motors
33	212534	ShejwalSuyashMahadev	A Descriptive Study on Role of Reserve Bank of India in Punjab Maharashtra Co-operative Bank scams- A Review.
34	212535	ShirkeSakshi Vilas	A Brief Study on Financial Planning for Salaried Employees and strategies for Tax Savings
35	212536	UndreAffan	A Study on Comparative Analysis between Public Sector and Private sector Banks
36	212537	WaghmareKalpanaDnyanoba	A Study on Customer Relationship Management System opted by Industrial Credit and Investment Corporation of India .



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



37	212538	Gouda Shubham Kumar	A Comprehensive Study on Investment Patterns of Income Beneficiaries.
38	212539	ChoudharyShoaibHanif	A Study on Job Satisfaction of employees in Housing Development and Financial Corporations Standard Life.
39	212540	Vichare Rajas Digambar	A Study on Impact of Inventory Management based on Profitabilityof Godrej Industries Limited
40	212541	LokhandeYash Prakash	An Extensive Study on Evaluation of Portfolio and Investment Decision Making.
41	212542	MallahAvantikaManojkumar	An Analytical Study on Financial Ratios of Youth Enterprise Scheme Bank Limited.
<b>HUMAN RESOURCE MANAGEMENT</b>			
42	212561	Ansari HamjaFaruqe	A Study of Employee's Training in State Bank of India
43	212562	Ansari Mohd. ZeeshanShakeel Ahmed	Review of Recruitment and Selection Process in Axis Bank
44	212563	Chavan Vicky Pannalal	A Study of Recruitment and Selection Process of Infosys India Pvt Ltd.
45	212564	DaundeSonamGautam	A Study on Training and Development in Mahanagar Telephone Nigam Limited in Mumbai
46	212565	DongareShubhamGotiram	A Study of Retail Management of Lifestyle (Garments Store ), Mumbai
47	212566	GawandRuchiUmesh	A Brief Study on Recruitment andSelection Process in JIO Company (Joint Implementation Opportunities)
48	212567	Indulkar Sai Raju	A Study on Recruitment Process ofAirtel Private LTD (Mulund Branch)
49	212568	JawaleSoniyaSubhash	A Comprehensive Study on Human Resource Management (HRM) in Banking Sector SBI Bank (State Bank OfIndia)
50	212569	KambleJivikaGanpat	A Study ofRecruitment andSelection in HDFC Bank (Housing Development Finance Corporation)
51	212570	KoliVinitShridas	A Study on Recruitment Process in Vodafone Idea Private LTD
52	212571	KomuChetnaBabu	Analysis of Satisfaction Level of Employee in the Telecom Sector
53	212572	MandavkarGauraviChandrakant	A Study of Employee Satisfaction in Target Oriented at Amazon WithReference to Mumbai
54	212573	More Shruti Sunil	A Study on Requirement and Selection Process in PEPSICOwithReference to Mumbai Region
55	212574	Parkar Shraddha Chandrashekhar	"A Study on the effect of Job Stress on Employees withreference to Godrej Consumer Products Limited (Vikhroli)"
56	212575	PatilMohiniNandkishor	A Study of Recruitment and Selection Process of State Bank of India
57	212576	PatilMohini Narayan	AnAnalytical Study on the Recruitment and Selection Procedure of aPrivate Bank with respect ofAxis Bank
58	212577	SalianSupreetShivram	A Study on Strategies Adopted by Government Organisation for Employee Motivation with Respect ofThane Region
59	212578	Shaikh NaheedMaqsud	A Study on Human Resource Practices Applied by Private Companies to Maintain Industry Relation with Respect ofMumbai District



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



60	212579	SonawaneSushantMadhukar	A Study on Labour Welfare Measures taken in Hotel IndustrywithReference to OberaiHotel
61	212580	SoniHarshadMahendra	A Analytical Study on the Recruitment and Selection Procedure of A Public Bank with respect ofState Bank ofIndia
62	212581	Sutar Ashik Anand	A Study on Human Resource Practices adopted by Privates Banks withReference to Thane Region
63	212582	Vittal Shweta Ashok	A Study on Work Life Balance of Employees Working in Information Technology Industry with Respect ofMumbai District
64	212583	WalmikiSiniyaRavindra	A Study on Strategies Adopted By Companies in Creation of Luxury Brands withreference to Mumbai District
<b>Marketing Management</b>			
65	212611	BajgudeJyotiHanumant	Analysis ofMarketing Strategies ofAmazon Company Pvt Ltd
66	212612	BalsarafSanidhya Sachin	A Study on Working From Home Pattern During Covid-19 References to Tata Consultancy Services (TCS)
67	212613	BandalSiddhesh Suresh	A Study OfMarketing Strategy andMarketing Mix ofFrootiPvt Ltd In Jharkhand State.
68	212614	Bind SandeepkumarLakhanlal	A Study on Consumer's Experience ofXIAOMI Mobile Phones in City ofRajkot
69	212615	BongardeSurajShivaji	A Study on Marketing Strategy ofApple Company Pvt Ltd
70	212616	Brahmanjai Vishal Krushna	Research On International Marketing with respect to Safe Water Lines Pvt Ltd.
71	212617	D Cruz ClemenciaTheophilus	A Study ofConsumer Behaviour Towards Online Shopping And Their Experience
72	212618	DhumaleAayush Satish	A Study of Retail Management of Lifestyle (Garments Store ), Mumbai
73	212619	Dubey LaxmiAvadhesh	A Study on Effective Marketing Strategy ofNestle MAGGI Pvt Ltd
74	212620	Dubey Shivam Rajesh	The Impact OfHuman Resource Planning on Organizational Performance ofTelecom Sector
75	212621	Gaikwad Prasad Vijay	Study on Marketing StrategyofReal Estates (Residential Projects)Near Mumbai Region.
76	212622	Gaud Suraj Suresh Kumar	A Study on Marketing Strategies of Real Estate
77	212623	Gupta Abhishek Suresh	A Study ofMarketing Strategy ofCadbury Company Limited
78	212624	JaiswarArun Kumar Jaiprakash	A Study of Marketing Strategy of Cadbury Company
79	212625	JhaVandana Ashok Kumar	Study ofInternet Marketing Process of Flipkart
80	212626	Jubaul Islam Abdul MatenAkond	A Study Of Marketing Strategy of Godrej Company Ltd.
81	212627	KalaskarShaileshSiddharth	A Review on Digital Marketing and its future Prospects withReference to Different Corporate Sectors
82	212628	KambleVedantJeevan	Advertising - The Process of Tata Motors
83	212629	KharatAngiras Sanjay	A Study of Marketing Strategy ofAmul Company Pvt Ltd (India)
84	212630	KuteTejasTushar	A Study ofMarktingStratrgyof Reliance Jio
85	212631	MohiteNishant Sanjay	A Comprehensive Study on Analysis Consumer Satisficationand Expectation Towards the Reliance



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



			Jio 4g Services
86	212632	NarvankarTanmayShailendra	A Study Of Marketing Strategies of Tata Motors Limited.Pune
87	212633	ParabRutuja Vijay	A Study of Brand Marketing of Nike Company Private Limited
88	212634	PatadeNamitPushpakant	Market Analysis and Sales Development ofAmulMilk
89	212635	Patel MahendraMohanlal	A Strategy on Marketing Strategy OfBisleri Pvt Ltd
90	212636	Patil Nikhil Sanjay	A Study ofCurrent Trends ofInternet Marketing Towards Online Shopping
91	212637	PawariSagarGajanan	A Study ofMarketing Strategies ofSumsung India Electronics Pvt Ltd with reference toPowai Area.
92	212638	PurohitIshwarsinghHanumansingh	A Strategy on Marketing Strategy ofD MART Retail Store WithReference To Mumbai Region
93	212639	Rawale Shreya Arun	A Study of Marketing Strategy ofAmul Company Pvt Ltd (India)
94	212640	Salve KaustubhAnand	A Study ofCapital Market In India
95	212641	Sawant Aditya Milind	A Study on Importance ofBranding AndPackaging in KingmosPvt.Ltd.
96	212642	SawantKaushalPundalik	A Study ofConsumer Behaviour Towards Online Shopping With Respect to Vikhroli Area.
97	212643	SawantSuraj Gopal	A Study ofSales Strategy ofParle- G Pvt.Ltd . Product,Mumbai
98	212644	SayyedWasimAkhrum Ashraf	A Study ofMarketing Strategy ofCadbury Company Limited
99	212645	Shaikh Abdul Nabeel Abdul Sattar	A Study of Marketing Strategy of Cadbury Company
100	212646	Shaikh Moin Abdul Majid	Study ofInternet Marketing Process of Flipkart
101	212647	Shaikh Somaiya Akbar	A Study of Marketing Strategy of Godrej Company Ltd.
102	212648	Sharma Rahul Balkand	A Study of Customer's Satisfaction ofVodaphone India
103	212649	Sheikh Hameed GulamMoideen	Advertising - The Process of Tata Motors
104	212650	Sheikh MohdAtifali Akbar	A Study of Marketing Strategy ofAmul Company Pvt Ltd (India)
105	212651	ShirsatSiddharth Vikas	A Study ofMarketingStrategyof Reliance Jio
106	212652	Singh Siddhant Satya	Study of Marketing Strategy ofBisleri Ltd.
107	212653	SonawanePradnyaManojkumar	Study of Marketing Strategy of Cadbury Dairy Milk withReference to Mumbai Region.
108	212654	WadhekarSanatanJanardan	A Study of Brand Marketing of Nike Company Private Limited
109	212655	WaghmareShivanandUddhavrao	Market Analysis and Sales Development ofAmulMilk
110	212656	Yadav Brijraj Ashok	A Study of Marketing Strategy of Cadbury India Pvt. Ltd.
111	212657	Yadav Karan Durgesh	A Study of Consumer Behaviour ofNykaaPvt.Ltd.
112	212658	More SamruddhiRavindra	A Study of Retail Management of Lifestyle (Garments Store ), Mumbai



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



5) Project Dissertation Report A.Y. 2022-23

VidyaVikasEducationSociety's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
DEPARTMENT OF MANAGEMENT STUDIES  
**PROJECT WORK**  
(Academic Year 2022-23)

A] Programme Name: Bachelor of Management Studies (BMS)

B] Programme Code: 2M00156

C] Semester: VI

D] Name of the Course that include experiential learning through project:

1. Project work based on research methodology (Total 100 Marks)  
OR
2. Project work based on internship (Total 100 Marks)

E] Course Code: UBMSFSVL5

F] Course Objective:

Inclusion of project work in the course curriculum of the Bachelor of Management Studies programme is one of the ambitious aspects in the programme structure.

The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study.

G] Course Outcome:

1. To widened theoretical knowledge with the help of practical knowledge.
2. To develop practical and analytical thinking skill.
3. To develop problem solving skill

H] Duration of Project Work: One Semester (Six Month)

I] General guidelines for preparation of Project Work

1. General guidelines for preparation of Project Work based on Research Methodology

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 063.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



specialization.

- The project report shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space: 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin: in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.
  - The project report should be 80 to 100 pages

**2. Guidelines for preparation of Project Work based on Internship**

- Minimum 20 days/ 100 hours of Internship with an Organization/ NGO/ Charitable Organization/ Private firm.
- The theme of the internship should be based on any study area of the elective courses
- Experience Certificate is Mandatory
- A project report has to be brief in content and must include the following aspects:
  - Executive Summary: A bird's eye view of your entire presentation has to be precisely offered under this category.
  - Introduction on the Company: A Concise representation of company/ organization defining its scope, products/ services and its SWOT analysis.
  - Statement and Objectives: The mission and vision of the organization need to be stated enshrining its broad strategies.
  - Your Role in the Organization during the internship: The key aspects handled, the department under which you were deployed and brief summary report duly acknowledged by the reporting head.
  - Challenges: The challenges confronted while churning out theoretical knowledge into practical world.
  - Conclusion: A brief overview of your experience and suggestions to bridge the gap between theory and practice.
- The project report based on internship shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space: 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin: in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



- The project report should be of minimum 50 pages

**J] Evaluation Pattern:**

The Project Report shall be evaluated in two stages viz.

- Evaluation of Project Report (Bound Copy) **60 Marks**
  - Introduction and other areas covered 20 Marks
  - Research Methodology, Presentation, Analysis and interpretation of data 30 Marks
  - Conclusion & Recommendations 10 Marks
- Conduct of Viva-voce **40 Marks**
  - In the course of Viva-voce, the questions may be asked such as importance / relevance of the study, objective of the study, methodology of the study/ mode of Enquiry (question responses) 10 Marks
  - Ability to explain the analysis, findings, concluding observations, recommendation, limitations of the Study - 20 Marks
  - Overall Impression (including Communication Skill) 10 Marks

**K] List of Learners and Project Titles:**

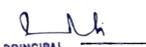
Sr.No	Roll No	Name of Learner	Title of the Project
<b>FINANCIAL MANAGEMENT</b>			
1	223501	ANJARLEKAR GANESH BHARAT	A STUDY ON WORKING CAPITAL MANAGEMENT WITH RATIO ANALYSIS WITH REFERENCE TO MULASAHKARI (SAKHAR KARKHANALTD)
2	223502	DIVAKAR ACHARYA SUMEDH	A IMPACT OF DEMONETIZATION ON MIDDLE AND LOW INCOME CLASS
3	223503	DIVEKAR GOVIND SURESH	A COMPARATIVE STUDY OF MUTUAL FUND IN INDIA WITH REFERENCE TO HOUSING DEVELOPMENT FINANCE CORPORATION LIMITED (HDFC) & STATE BANK OF INDIA. (SBI)
4	223504	GAIKAR ANIKET JANARDHAN	EQUITY RESEARCH ON FAST MOVING CONSUMER GOODS SECTOR WITH REFERENCE TO BOMBAY STOCK EXCHANGE AND NATIONAL STOCK EXCHANGE
5	223505	GAIKWAD YUGMOHIT SHRIKANT	A COMPARATIVE STUDY ON VARIOUS SCHEMES OF MUTUAL FUNDS WITH REFERENCE TO BARODA ASSET MANAGEMENT LTD
6	223506	MHATRE HITESH PANDURANG	A STUDY OF COMPRESSION OF MUTUAL FUND SCHEMES.
7	223507	GOND SUJIT ARVIND	A STUDY OF INDIAN STOCK MARKET NSE & BSE
8	223508	GUPTA HEMANT SUBHASH	A STUDY ON INVENTORY MANAGEMENT AT ASEABROWN BOVARI (ABB) INDIA LIMITED, ANDHERI MUMBAI
9	223509	JADHAV YOGITA GORAKSHANATH	A STUDY ON CASH FLOW MANAGEMENT OF HIMALAYA LTD.
10	223510	KADAM SHANTANU PRAKASH	A STUDY ON MICROFINANCE AND ITS TREND.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



11	223511	KADAM SHUBHAM KISHOR	A PROJECT REPORT ON OVERVIEW OF PORTFOLIO MANAGEMENT. PRIVATE LTD. (VIKROLIBRANCH)
12	223512	KUMAVAT GOVIND SOHANLAL	A STUDY OF CAPITAL STRUCTURE TREND IN TATA STEEL INDUSTRIES.
13	223513	KAUSAR ALTAMAS MOIN AHMAD	A STUDY ON RISK MANAGEMENT IN BANKING SECTOR WITH RESPECT TO ICICI BANK.
14	223514	KHAN MUKHTAR SHAMIM	A STRUCTURAL STUDY ON COMMODITY MARKETS IN INDIA.
15	223515	KUDALKAR SAI SITARAM	A PROJECT ON IMPACT ON FOREIGN INSTITUTIONAL INVESTOR WITH REFERENCE TO INDIAN STOCK MARKET. (BSE SENSEX)
16	223516	KUDALKAR SHARDDHA SITARAM	A STUDY OF FINANCIAL PERFORMANCE OF HINDUSTAN UNILEVER LTD IN MUMBAI REGION. (2021-2022)
17	223517	LAHANE AARTI DADARAO	A STUDY ON CASH MANAGEMENT IN MARUTI SUZUKI-MUMBAI.
18	223518	MANE NIKHIL SUNIL	FINANCIAL ANALYSIS OF AXIS BANK SERVICE MUMBAI REGION.
19	223519	MARADE SHRUTI RAM	A DETAIL STUDY ON LIFE INSURANCE POLICY OF AN INDIVIDUAL WITH RESPECT TO HOUSING DEVELOPMENT FINANCE CORPORATION LIMITED. (HDFC)
20	223520	NAIK TANMAY VINAYAK	A STUDY ON THE SMALL SAVINGS SCHEME IN INDIA AND THEIR IMPACT ON GENERAL MASSES.
21	223521	PAKHARE ROHIT DILIP	A PROJECT REPORT ON STUDY THE AWARENESS OF PRASHAN MANTRI JAN DHAN YOJANA (PNJOY) AMONG SMALL SAVERS
22	223522	PAWAR DIVYA DAYVANT	A STUDY ON FINANCIAL PERFORMANCE OF BANKING COMPANY WITH REFERENCE TO HOUSING DEVELOPMENT FINANCE CORPORATION LIMITED (HDFC)
23	223523	QURESHI MOHD SAMEER	A COMPARATIVE STUDY ON HOUSING LOAN IN PUBLIC SECTOR AND PRIVATE SECTOR BANKS.
24	223524	RANE SANIKA PURUSHOTTAM	A STUDY OF MUTUAL FUND AS AN INVESTMENT AVERAGE.
25	223525	SALUNKHE SHUBHAM SANJAY SAKHARAM	A FEASIBLE STUDY OF BANK ASSURANCE FOR BANKING SECTORS IN INDIA WITH REFERENCE TO SBI AND HDFC BANK.
26	223526	CANCELLED	AN ANALYTICAL STUDY ON FINANCIAL PERFORMANCE OF PHARMACEUTICAL COMPANIES DURING PANDEMIC TO CIPLA COMPANY LTD.
27	223527	SAYED MOHD SHAFIQUE MUSTAFA	A STUDY ON DIFFERENT COMMODITIES TRADED IN COMMODITIES MARKET.
28	223528	SETH IRSHIKA DINESH	A STUDY ON VARIOUS INSURANCE POLICIES OFFERED BY HDFC LIFE INSURANCE CO. LTD. (VIKROLIBRANCH)
29	223529	SHAIKH ABDUL KADIR IBRAHIM	A STUDY ON FINANCIAL SERVICES OFFERED BY ICICI BANK. (VIKROLIBRANCH)
30	223530	SHAIKH FALAKNAZ TAIYAB	A STUDY ON POST

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 083.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



			OFFICESAVINGSCHMESININDIA.
31	223531	SHAIKH FAIZAN IQBAL	A STUDY OF CAPITALSTRUCTURETRENDINTATASTEELINDU STRIES
32	223532	SHAIKH MOHD LUQMAAN SULTAN	EFFECTON COVID-19 ONPROFIT AND LOSS ACCOUNT OFTATAMOTORSLTD.
33	223533	TIWARI ANUJ SUDHIR	A STUDY ON FINANCIALANALYSISRATIOONYESBANK.
34	223534	TALIKOTI PRATHAM PRASHANT	A STUDY ON FINACIALPERFORMANCEOFHINDUSTANUNILIVER LYD.
35	223535	YADAV SATYAWAN SHIVAJI	A STUDY ON COMPARATIVEANALYSIS BETWEEN PUBLICSECTOR AND PRIVATE SECTORBANK IN INDIA REFERENCE TOSBIAND ICICIBANK.
36	223536	PANCHAL JAINESH JASVANT	A STUDY ON EMPLOYEE'SSELECTION AND TRAINING INUSHAGARMENTSEXPORTERSCOMPANY PVT LTD WITHSPECIAL REFERENCE TOANDHERIMUMBAI.
37	223537	TAK JOEL RAJKUMAR	A STUDY TO ASCERTAIN THESTRESSLEVELOFEMPLOYEESWITHSPECIALRE FERENCETO INTXPVT LTD.
38	223538	SIDDIQUI MISBA MOHAMMAD DILSHAD	ABSENT
<b>HUMAN RESOURCE MANAGEMENT</b>			
39	223561	ASHOKAN ANKITA	A STUDY OF EMPLOYEERELATIONSHIP IN ASIANPAINTSPVTLTD.(BHANDUP,MUMBAI)
40	223562	ATPADKAR VAIBHAV SHANKAR	A STUDY ON EMPLOYEETRAININGANDDEVELOPMENTWITH SPECIAL REFERENCE TOINDIAN OILCOMPANY.(BANDRAMUMBAI)
41	223563	BADLE HARSH MILIND	A STUDY ON RECRUITMENTANDSELECTIONPROCESSOFWORL D NETWORK SERIVESPVTLD.
42	223564	BHABAL SAHIL AHESH	A COMPARATIVE STUDY ONPERFORMANCEAPPRAISALOFHOUSING DEVELOPMENTFINANCE CORPORATION LTD(HDFC) AND STATE BANK OFINDIA (SBI) WITH SPECIALREFERENCE TO BHANDUP,MUMBAI.
43	223565	CHETTY PRIYALAXMI KRISHNAPPA	A STUDY ON WORK LIFE BALANCE WITH SPECIALREFERENCE TO TATACONSULTANCY SERVICESLTD.(VIKHROLIMUMBAI)
44	223566	CHOGALE HIMANSHU RAJESH	A STUDY ON LABOUR WELFARE MEASURE TAKEN IN HOTEL INDUSTRY WITH REFERENCE TO OBERAI HOTEL.
45	223567	FAVADE RAKSHI SANTOSH	A PROJECT REPORT ON EMPLOYEE WELFARE MEASURES FOR HDFC BANK.(VIKHROLI)
46	223568	GAIKWAD DEEPTESH MAHENDRA	A STUDY ON HUMAN RESOURCE PRACTICE ADOPTED BY PRIVATE BANKS WITH REFERENCE TO ICIC Bank(VIKHROLI)
47	223569	GANGALE ROSHANI SANTOSH	A STUDY ON RECRUITMENT AND SELECTION PROCESS OF ICIC BANK ( DOMBIVLI MUMBAI)
48	223570	GHADGE PRATHAM GAUTAM	A COMPREHENSIVE STUDY ON HUMAN RESOURCE MANAGEMENT IN BANKING SECTOR



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



			"STATE BANK OF INDIA"(KANJURMARG BRANCH)
49	223571	GUPTA KRISHNA GOPAL	ABSENT
50	223572	GUPTA PRIYA UMAKANT	A STUDY ON JOB SATISFACTION OF EMPLOYEES WITH SPECIAL REFERENCE TO RELIANCE JIOTD (MUMBAI)
51	223573	INGALE RAKSHALI DEVIDAS	A STUDY ON HR POLICIES OF BPO WITH SPECIAL REFERENCE TO WIPRO BPO SOLUTIONS LTD. (MUMBAI SUBURBAN)
52	223574	JADHAV MAYURI AJIT	A BRIEFLY STUDY ON RECRUITMENT AND SELECTION PROCESS OF SBI OF INDIA WITH REFERENCE TO VIKHROLI BRANCH.
53	223575	KHAIRE SALONI SANTOSH	A STUDY ON EMPLOYEE BENEFITS OF SUN PHARMA INDUSTRIAL LTD. (MUMBAI REGION)
54	223576	KHAN HUDA RAHIM	A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT IN STATE BANK OF INDIA (KANJURMARG MUMBAI)
55	223577	KOL PANKAJ KUMAR GOPICHAND	A STUDY ON RECRUITMENT PROCESS OF AIRTEL PVT. LTD (MULUND BRANCH)
56	223578	LAKADE BHAVIKA VISHNU	A STUDY ON EMPLOYEE WELFARE SCHEME ON MARICO LTD. (SANTACRUZ EAST MUMBAI)
57	223579	MANDAVE VAIBHAV VITTHAL	A STUDY OF EMPLOYEE RELATIONSHIP IN ASIAN PAINTS PVT LTD. (BHANDUP, MUMBAI)
58	223580	MANE SAKSHI PRAKASH	A STUDY OF EMPLOYEE WELFARE MEASURES AT TATA MOTORS SERVICE CENTER. (VIKROLI WEST)
59	223581	NEMANE SAKSHI VINOD	A STUDY ON HUMAN RESOURCES WORK CULTURE AT TATA CONSULTANCY SERVICES WITH SPECIAL REFERENCE TO MUMBAI SUBURBAN REGION.
60	223582	PAKHARE SAKSHI SHIDU	A STUDY OF RECRUITMENT AND SELECTION PROCESS OF STATE BANK OF INDIA (VIKROLI BRANCH, MUMBAI).
61	223583	PALKAR POORVA PRASHANT	A STUDY ON HUMAN RESOURCE WORK CULTURE IN DALSEY, HILLBLOM AND LYNN (DHL) PVT LTD.
62	223584	PATEL MAHEK AKRAM	A STUDY OF RECRUITMENT AND SELECTION PROCESS OF AXIS BANK. (VIKROLI BRANCH)
63	223585	PAWAR PRANJAL AJAY	A STUDY OF PERFORMANCE APPRAISAL IN TIMES OF INDIA. (WITH REFERENCE TO CST MUMBAI)
64	223586	PIMPLE SIDDHI SUNIL	A STUDY ON ROLE OF WOMEN IN TOP MANAGEMENT POSITIONS AND ITS IMPACT ON COMPANY LEADERSHIP.
65	223587	SALVE SEJAL RAJESH	A STUDY OF EMPLOYEE SATISFACTION IN TARGET ORIENTED AT TATA STEEL PVT LTD (MUMBAI REGION)
66	223588	SIRAME NIVEDITA CHANDRASHEKHAR	A STUDY ON TRAINING AND DEVELOPMENT PATTERN IN PUNJAB NATIONAL BANK. (BHANDUP MUMBAI)
67	223589	SOLANKE PRATHAMESH PRAKASH	A STUDY ON HR PRACTICES IN HOTEL INDUSTRIES WITH REFERENCE TO MUMBAI REGION.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



68	223590	WAGH SNEHAL PRAKASH	A STUDY ON IMPACT OF TIME MANAGEMENT ON EMPLOYEE'S JOB SATISFACTION IN MUMBAI
69	223591	WAGHMARE SIDDHANT SADANAND	A PROJECT REPORT ON HR PRACTICES IN HOSPITALITY INDUSTRY WITH SPECIAL REFERENCE TO "THE TAJ MAHAL PALACE" (CSTMUMBAI)
70	223592	YANKULE PRATHAM RAMESH	A STUDY OF JOB SATISFACTION WITH REFERENCE TO WORLD NETWORK SERVICE (WNS) IN VIKHROLI, (MUMBAI) REGION.
71	223593	JAGTAP PRANITA RAJU	A STUDY ON WORK LIFE BALANCE OF EMPLOYEE WORKING IN INFORMATION TECHNOLOGY INDUSTRY WITH RESPECT OF MUMBAI DISTRICT.
72	223594	KAMBLE PRATHAMESH DEVIDAS	A STUDY OF EMPLOYEE SATISFACTION IN TARGET ORIENTED AT TATA STEEL PVT LTD (MUMBAI REGION)
73	223595	WANKHEDE TANISHA MUKUND	A COMPARATIVE STUDY ON EMPLOYEE JOB SATISFACTION WITH REFERENCE TO WIPRO PRIVATE LTD AND ACCENTURE PRIVATE LTD.
74	223596	ANSARI NAMRA AKHTAR	A Study On HR POLICY Of TELCO LTD
75	223597	LIHINAR YOGESH SUNIL	TRAINING PROGRAMME AND SKILL ENHANCEMENT, A STRATEGY
<b>MARKETING MANAGEMENT</b>			
76	223611	ANSARI SHAMSHER AALAM MOH AALAM	A STUDY OF MARKETING STRATEGIES OF BISLERI PVT. LTD WITH REFERENCE TO (MUMBAI REGION)
77	223612	BHALERAO HARSHAL SANTOSH	A STUDY OF USAGE LEVEL OF MODES OF PAYMENT AMONG CASHLESS SOCIETY.
78	223613	BIRARE PRERANA CHANDRASHEKHAR	A STUDY OF MARKETING STRATEGY OF ANAND MILK UNION LTD (AMUL) MUMBAI.
79	223614	DHANGAR SANKAR SHIVRAY	A STUDY OF CONSUMER BUYING BEHAVIOUR OF D-MART WITH REFERENCE TO THANE.
80	223615	DOLARE TEJASWINI YESHWANT	A STUDY OF MARKETING STRATEGIES OF BISLERI PVT. LTD WITH REFERENCE TO (MUMBAI REGION).
81	223616	DUDHE SIDDHESH SUBHASH	A STUDY OF MARKETING STRATEGY OF MARUTI SUZUKI WITH REFERENCE TO (GHATKOPAR REGION).
82	223617	GAMARE SIDDHANT RAVIDRA	A STUDY ON MARKETING STRATEGY OF SHRI MAHILA GRUHAUDYOG LIJAT PAPAN MUMBAI REGION.
83	223618	GANGURDE KAKSHA PRAMOD	EFFECT ON COVID-19 ON CUSTOMER RELATIONSHIP MANAGEMENT OF AMAZON INDIA
84	223619	JAIWAL NEHA RAJENDRA	A STUDY OF MARKETING STRATEGIES OF LIFE INSURANCE CORPORATION OF INDIA (LIC) WITH REFERENCE TO (THANE REGION)
85	223620	KAMBLE CHETAN NARENDRA	A STUDY ON MARKETING STRATEGY OF DOMINO'S PIZZA, (MUMBAI SUBURBAN)
86	223621	KANOJIA JITESH RAMCHANDRA	A STUDY ON MARKETING STRATEGY OF AVATAR FOODS SUPPLEMENTS IN MUMBAI.
87	223622	KOCHAREKAR ADITYA DHANANJAY	A STUDY ON BRAND MARKETING STRATEGY OF BRITANNIA COMPANY IN MUMBAI.



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



88	223623	SHELAR KSHITIJ BHIVRAM	STUDY OF SUPPLY CHAIN MANAGEMENT MAHINDRAMOTORS IN MUMBAI
89	223624	LOKEGAONKAR RAJ RAJEEV	A STUDY OF SOCIAL MEDIA MARKETING.
90	223625	MAHADIK OMKAR VIJAY	A STUDY ON MARKETING STRATEGY OF TATA MOTORS INDIA.
91	223626	NAYKODE RAHUL BHIMRAO	A STUDY ON MARKETING STRATEGY OF RELIANCE JIO.
92	223627	PARAB DIPESH MAHADEV	A STUDY ON MARKETING STRATEGY OF BEEJAPUR DAIRY PRIVATE LIMITED COMPANY (COUNTRY DELIGHT) IN MUMBAI REGION.
93	223628	PAWAR SAHIL MARUTI	STUDY ON MARKETING STRATEGY OF PEPSI INDIA PRIVATE LIMITED WITH REFERENCE TO GHATKOPAR REGION.
94	223629	PRAJAPATI MAHENDRA DAYANIDHAN	A STUDY ON MARKETING STRATEGY OF KENTUCKY FRIED CHICKEN (KFC) IN MUMBAI REGION.
95	223630	PRAJAPATI SUMIT JAGPAT	A STUDY OF MARKETING STRATEGY OF CADBURY INDIA LTD WITH REFERENCE TO MUMBAI.
96	223631	RAJBHAR SUDEEP SHAILENDRA	A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS SD-MART. (KANJURMARG)
97	223632	SHARMA SAGAR PANKAJ	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS HALDIRAM PRODUCTS IN VIKHROLI.
98	223633	SINGH AAYUSH PRAVIN	A STUDY ON MARKETING STRATEGIES OF PATANGALI (FMCG) PRODUCTS.
99	223634	SUTAR BHAVESH AJAY	AN APPROACH TO UNDERSTAND MARKET PENETRATION STRATEGIES BY FOREIGN BRANDS. (A CASE STUDY OF IKEA)
100	223635	TRIPATHI KRISHNA NITYANAND	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT OF HDFC LTD. (WITH SPECIAL REFERENCE TO VIKHROLI, MUMBAI)
101	223636	SHELAR SAHIL TUKARAM	A STUDY ON BRAND MARKETING STRATEGY OF PARLE PRIVATE LIMITED COMPANY IN MUMBAI.
102	223637	CHAVAN YASH MAHESH	A STUDY ON MARKETING STRATEGY OF GODREJ COMPANY PTV LTD IN MUMBAI.
103	223638	KAMBLE VIGNESH DEEPAK	A STUDY ON STRATEGY OF KANGEN WATER FITTER PVT LTD WITH REFERENCE TO MUMBAI REGION.
104	223639	KAMBLE ASHISH SANJAY	A STUDY FOR INCREASING CUSTOMERS OF LIFE INSURANCE CORPORATION OF INDIA WITH SPECIAL REFERENCE TO POWAI REGION.
105	223640	SALVE VISHAL RAVINDRA	A STUDY ON DIGITAL MARKETING AND ITS IMPACT ON BRAND AWARENESS OF NYKAIN MUMBAI.
106	223641	SAMSTAPURAM DINKAR CHINTHALAPPA	A MARKETING STRATEGY OF MCDONALD'S REGION MUMBAI.
107	223642	GHADGE PRATIK SANJAY	A STUDY OF SALES DEVELOPMENT STRATEGY OF GOKUL MILK PRIVATE LIMITED.
108	223643	TRIPATHI DISHA KARUNESH	A STUDY OF MARKETING STRATEGY OF HOUSING DEVELOPMENT



Vidya Vikas Education Society's  
**VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE**  
Affiliated to University of Mumbai  
ISO 9001:2015 CERTIFIED



			FINANCE CORPORATION (HDFC) LIFE INSURANCE REFERS TO (MUMBAI REGION)
--	--	--	--

  
PRINCIPAL  
VIKAS COLLEGE OF ARTS, SCIENCE & COMMERCE  
Vikhroli (E), Mumbai - 400 063.